



TEAM G.FRO ANNOUNCES SPONSORS FOR 2008 SEASON

FIVE CONTRIBUTING SPONSORS PARTNER WITH THE RACE-WINNING OPERATION

February 21, 2008
San Clemente, Calif.

With the long winter spent away from racing in the Star Mazda Championship presented by Goodyear, front-runner Team G.FRO is pleased to announce its 2008 sponsorship partners. GS-610 Brake Fluid, Red Line Oil, Robert Earl Couture Clothing, Sixteenfifty Brand Strategy, and Williams Racing Developments will all serve as Team G.FRO contributing sponsors in 2008.

Having broken into the motorsports market last season with its new line of affordably-priced high performance brake fluid, GS-610 Brake Fluid and its official distributor Comar Performance are pleased to return with Team G.FRO for 2008. GS-610 has extremely high boil points and very low compressibility, helping it outperform and outlast other brake fluids on the market today.

In addition to GS-610 Brake Fluid, Red Line Oil will also return to support Team G.FRO in 2008. Based in Benicia, California, Red Line has a reputation with racers and enthusiasts alike for creating products that perform and protect better than any on the market, since its inception in 1979.

New to Team G.FRO for the coming season are sponsorship partners Robert Earl Couture Clothing, Sixteenfifty Brand Strategy, and Williams Racing Developments. Robert Earl Couture is a unique clothing company based in La Jolla, California that does more than just making clothes they create an experience. They take pride in creating a spark of social responsibility with their company and being a leader in environmental and social responsibility.

Sixteenfifty Brand Strategy is a company who helps organizations figure out who they are and what their reason for being is. We help them find their niche, their sweet spot the place where their business will thrive. This new partnership helps Sixteenfifty create a unique brand within the racing community for Team G.FRO while utilizing the motorsports arena to expose Sixteenfifty's services.

Also new to the Team G.FRO organization for 2008 as a sponsor, but not new to motorsports, is Williams Racing Developments, based out of Santee, California. Owned and operated by esteemed and experienced transaxle specialist Lee Williams, WRD has established itself as a front-runner in the open-wheel arena through its trackside support program and professional transaxle services. Williams brings with him experience as head transaxle engineer for the B.A.R. Formula 1 team for over four years in addition to a championship with Carlin Motorsports in British F3 and will provide excellent transaxle servicing and trackside support for Team G.FRO in this coming Star Mazda Championship season.



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TEAM G.FRO

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“We are extremely excited to announce our new and returning sponsors for this season,” commented a delighted Team G.FRO owner and manager Geoff Fickling. “Having the continued support of such high-end product sponsors as GS-610 and Red Line Oil will definitely benefit our team in various ways including our performance on the track.

“The help of Robert Earl Couture clothing and Sixteenfifty (Brand Strategy) will of course assist our professionalism within the paddock and on pit-lane. But Lee Williams' WRD will be a big boost for our transaxle effort as we hope to continue our perfect reliability record with his company's new support.”

Team G.FRO debuted in the Star Mazda Championship successfully in 2007, scoring one victory and four podiums en route to a close-fought battle for runner-up in the team championship. Many key contributors to the team's successes will return for 2008 and the team looks forward to picking up where it left off in 2007.

Look for more announcements soon as the team prepares for the first round of the 2008 edition of the Star Mazda Championship presented by Goodyear at Sebring International Raceway in Sebring, Florida on March 14.

For more on Team G.FRO, visit their official website at www.teamgfro.net.



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